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**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
(312) 673-6054  
[philip.anast@techimage.com](mailto:philip.anast@techimage.com)

**NEC DISPLAY ENABLING CUTTING-EDGE VIDEO WALL DISPLAYS WITH  
NEW DIRECT VIEW LED PRODUCT LINEUP**

***Take the Stress out of LED Installation with NEC's Direct View LED Displays Offering Bright and Color-accurate LED's, Front Access Display Serviceability and NEC's Class Leading Turnkey Solutions Team.***

**CHICAGO – Sept. 21, 2016** – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that video wall customers will be able to enjoy crystal-clear, color-accurate images thanks to its expanded line of fine pitch [direct view LED displays](#). The new LED displays offer 1.2mm to 6mm pixel pitch for indoor applications and 5.8mm to 12.0mm pixel pitch for outdoor applications, perfect for nearly any viewing distance and maximum flexibility. Featuring 24-bit color processing enabling a greater color gradient for smooth, clear images and an increased lifespan to 100,000 hours for maximum value, the LED displays offer the ultimate viewing experience.

The front facing LED panels are easily upgradeable and designed for easy color calibration to ensure color uniformity, even if a panel is replaced. The LED panels can also be arranged in a curved concave/convex configuration and feature a high refresh rate to prevent flickering, making the direct view LED displays perfect for cutting-edge digital signage applications in retail, broadcast, control centers, transportation, and more.

“Businesses today need bigger screen sizes, bright and color-accurate crystal-clear images, zero bezels, and the ability to easily service and upgrade to create unique video walls,” said Grant Wylie, Senior Product Manager, LED Display Solutions. “Our new LED

portfolio is built to provide ease of use and flexibility so our customers can focus on what matters most – their business.”

NEC’s turnkey LED display solutions provide customers with everything needed to design the video wall that’s right for them, including design consulting to choose the correct technology for specific needs, installation supervision to ensure the display is properly installed and personnel who are trained on usage, full project management, mechanical and architectural design services, integration service, and onsite service and repair.

“Our LED display solutions provide customers with value and confidence in knowing the details are taken care of,” Wylie said. “They can rest assured knowing they will get the best product on the market with limited stress in the process.”

In addition, the enhanced line of LED displays is equipped with controllers that can manage an industry-best 16-million pixels per controller. All displays are front- and rear serviceable to reduce install and service costs, leading to an overall lower cost of ownership over competitors. The new LED displays also include an expanded warranty to 3 years of protection.

Check out NEC’s expanded line up of direct view LED displays during the upcoming [NEC Display Solutions New York Partner Showcase](#), taking place October 26 at SIR Stage 37, 508 W. 27<sup>th</sup> St. in New York City.

For more information on features, pricing, and availability, please contact your local NEC representative or visit [NECDisplay.com](#).

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated

display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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